

Entrepreneurship 12

Fall Semester 2024, Period 3

Instructor: Mr. Kyuin Jin

Email: kyuin.jin@pattisonhighschool.ca

Office Location & Hours: Room 111, 12:35 - 2:05 (Wed. 12:05-1:20)

Extra Office Hours: By appointment or after school



Course Description

Entrepreneurship 12 offers an introduction to the world of business ownership, blending foundational concepts with practical insights. The course covers a wide array of topics, from the creation of business plans and understanding business financing to the intricacies of pricing strategies and risk management. Students will engage with various aspects of entrepreneurship, including evaluating consumer needs, grappling with spreadsheets, and understanding the fundamentals of economics. Although the course is called Entrepreneurship 12, the students learn about more than just building a business – it is about developing a growth mindset. In this fast-changing world, regardless of the career path a student chooses, you want to develop a mindset that can problem solve when you get stuck, develop your curiosity on how you can impact the world and teach you how to present your point of view or ideas in an engaging way. A growth mindset is an entrepreneurial mindset.

Big Ideas

Design for the life cycle includes consideration of social and environmental impacts.	Services and products can be designed through consultation and collaboration.	Tools and technologies can be adapted for specific purposes.
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Course Overview:

Topic	Course Content
Making of An Entrepreneur	<ul style="list-style-type: none">• Professional Email• Public Speaking• Successful Entrepreneur• Business Analysis
Economics and Spreadsheets	<ul style="list-style-type: none">• Economics and the Market• Consumer Wants and Needs• Product Creation• Spreadsheets
Market Research and Advertising	<ul style="list-style-type: none">• Market Research• Marketing• Advertising
Final Business Decisions	<ul style="list-style-type: none">• Writing Business Plan• Sales Pitch

Assessment Guideline:

1. General Participation: 10%
2. In-class Written Assignments: 20%
3. Projects & Presentations: 30%
4. Final Business Plan: 40%

***Note:** Subject to change.

Class Room Expectations:

1) Attendance & Punctuality

- a) Be on time and notify the front desk when you will be absent. Don't not ever leave campus without permission during school hours in-case of an emergency.
- b) If you are sick, notify the front desk via email and do not come to class. You will require proof of sickness in the form of a note that is either signed by your parent, home-stay guardian or a doctor. You must also leave a contact number for the person who signs the note for verification purposes.
- c) **Technology Policy During Class:** All phones must be placed in the student lockers during the school day. Students are required to bring a laptop or tablet to class.

2) Plagiarism & Academic dishonesty

- a) Plagiarism and academic dishonesty cannot be tolerated under any circumstance. From the Teacher's perspective, it is very simple to recognize when a student is not using original work. If you do not understand how **NOT** to plagiarize, please speak to me privately so I can show you! Multiple occurrences must and will be reported to the principal. Use of applications such as ChatGPT can be used for research purposed but under NO CIRCUMSTANCES CAN YOU SUBMIT WORK THAT IS NOT CREATED BY YOU.

3) Missed Work & Grades

- a) Ultimately, if you have missing work your grades will be negatively affected. I will always give students the chance to make up work (within reasonable circumstance) to earn better marks. However, **be prepared to defend your position** as to why you should have the privilege to re-do, complete extra or make up missed work. If you miss a course-work deadline and subsequently skip your make-up date, you will be awarded a zero – no exceptions.

4) Participation & Class Conduct

- a) Discussion, synthesizing information and sharing thoughts are essential for an educated citizen. My classes purposely give participation a high grade weight – you're expected to contribute!
- b) Always respect yourself, the teacher and fellow students during class. In the most disruptive of circumstances, a semester wide penalty can be applied to students who distract their peers in perpetuity.

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¹ Perpetuity means something, or an action, that continues for ever.